

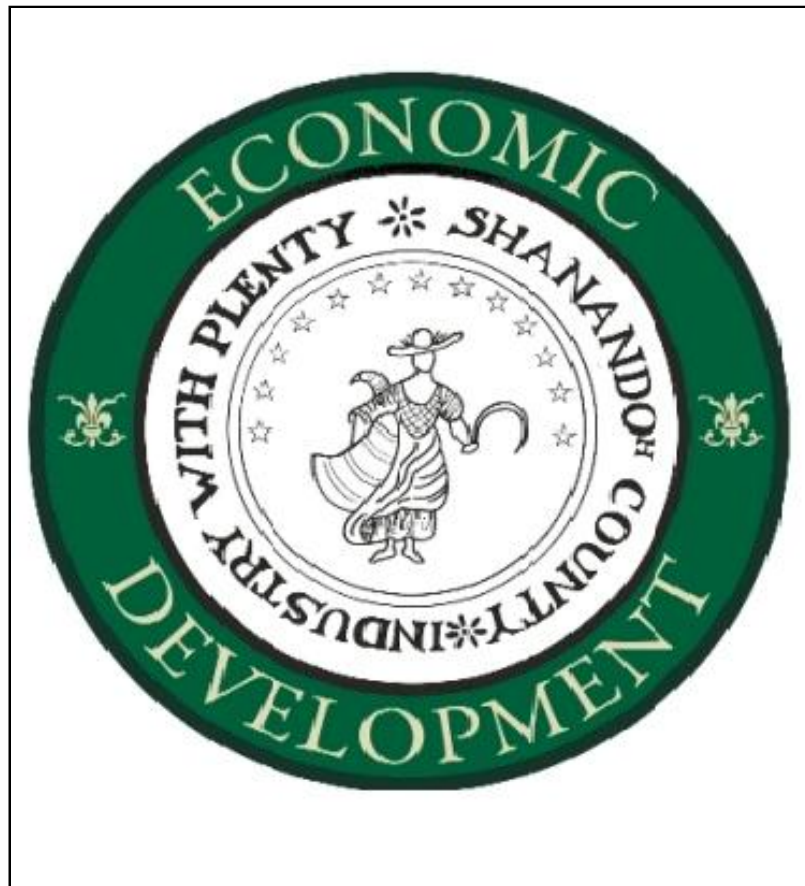
Community Profile

Shenandoah County, Virginia

Shenandoah County

Shenandoah County

There's only one Shenandoah County in the Shenandoah Valley. A skilled workforce and our location are among Shenandoah County's key assets to industry. The northern end of the county provides easy access to northern and Washington, D.C. markets. We provide easy access to the Virginia Inland Port and to the Winchester Regional Airport. We invite you to discover why companies such as Route 11 Potato Chips and Mercury Paper chose Shenandoah County for their home.

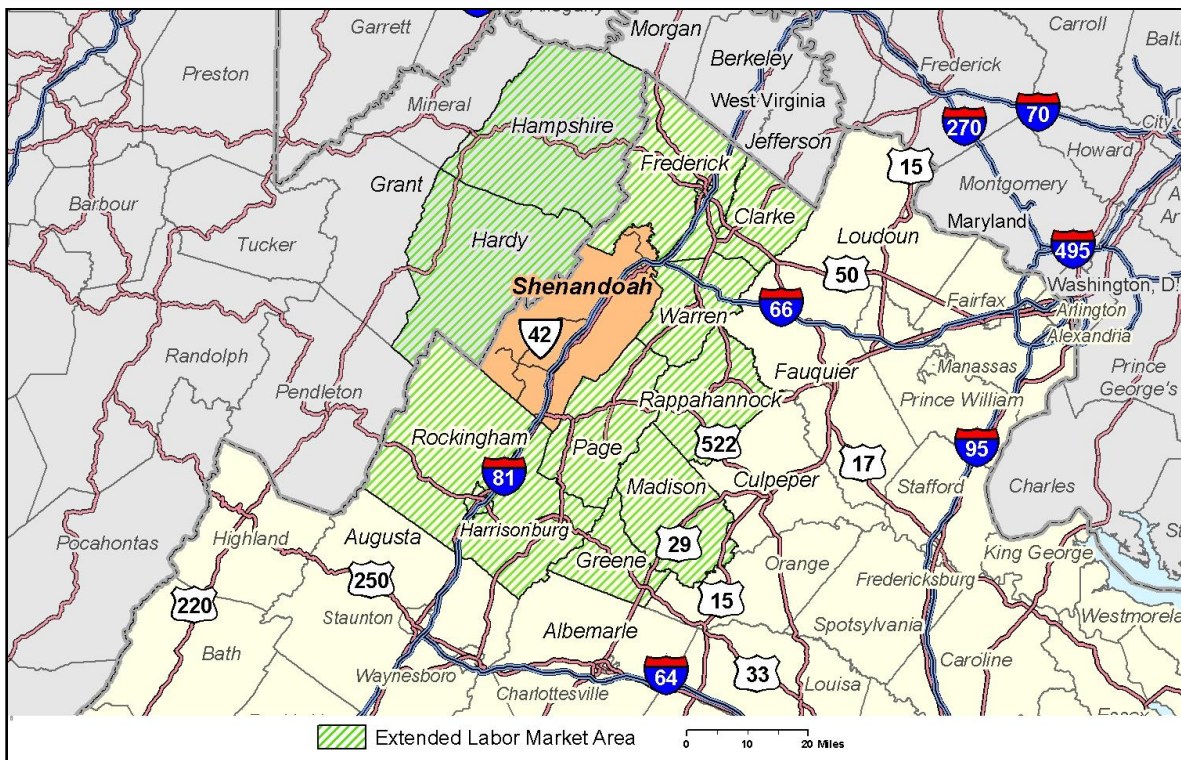


Location

Shenandoah County is strategically located in the northwestern portion of Virginia, at the crossroads of Interstates 81 and 66.

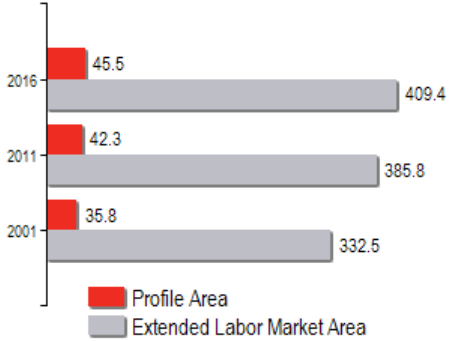
Shenandoah County is located in northwestern Virginia within the scenic and historic Shenandoah Valley. The county has a land area of 507 square miles. Woodstock, the county seat, is conveniently located off I-81. Trade and commerce have long been important factors in the development of the county.

Washington, D.C. is 95 miles east and Richmond, the state capital, is 153 miles southeast.

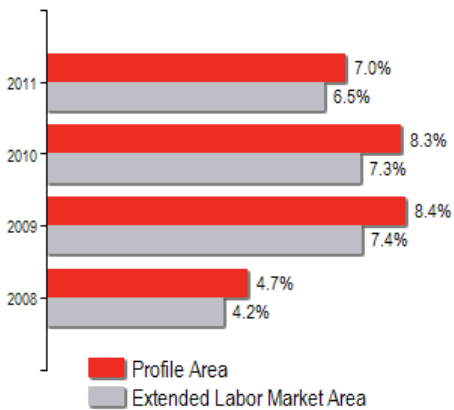


Labor Market Data

Population in Thousands



Unemployment Rates



Population

Gender Distribution (2011)	Male	Female
Shenandoah County	48.8%	51.2%

Race/Ethnicity (2011)

Classification	Profile Area	Extended Labor Area
White	40,317	352,654
Black	914	18,721
Two or More	617	6,768
Asian	257	5,559
American Indian or Alaska Native	165	1,810
Pacific Islander	19	265
Hispanic (may be of any race)	2,652	31,824

Median Age (2011) 44 years

Civilian Labor Force 2011

Shenandoah County	20,608
Extended Labor Market Area	207,598
Total	228,206

Labor Force Participation (2006-2010)

Shenandoah County	63.3%
Extended Labor Market Area	63.7%

Unemployment

Unemployment Rate (October 2012)

Shenandoah County	5.9%
Extended Labor Market Area	5.5%
Statewide	5.4%

Unemployed (2011)

Shenandoah County	1,437
Extended Labor Market Area	13,513
Total	14,950

Underemployed (3rd Quarter 2012)

Shenandoah County	2,213
Extended Labor Market Area	22,705
Total	24,918

Labor Market Data

The county is supported by a regional workforce of approximately 120,000 people.

Commute Time (2006-2010)		
Worked from home	563	2.9%
Under 15 minutes	6,197	33.0%
15-24 minutes	4,653	24.7%
25-34 minutes	3,052	16.2%
35-44 minutes	1,149	6.1%
45-59 minutes	1,243	6.6%
Over 60 minutes	2,543	13.5%
Mean Travel Time to Work (minutes)		29

Additional Labor Resources	
High School Graduates Not Continuing (2010-2011)	60
Two-Year College Graduates (Spring 2011)	822
Two-Year College Enrollees (Fall 2011)	5,737
Other College and University Graduates (Spring 2011)	5,932
Total	12,551

Labor Market Data

The National Security Agency (NSA) has designated James Madison University (JMU) a National Center of Excellence in Information Assurance Education.

Career Readiness Certificate (01/01/2011-10/31/2012)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Shenandoah County	62
Extended Labor Market Area	417
Total	479

Educational Attainment

On-Time Graduation Rate (Class of 2012)	91.9%
Percentage of Shenandoah County population age 25+ who are high school graduates (2006-2010)	82.7%
Percentage of Shenandoah County population age 25+ who have earned a Bachelor's Degree or higher (2006-2010)	17.5%

Labor Market Data

The county has historically had a diverse and stable economic base.

Employment by Sector* (1st Qtr. 2012)		
Agriculture Forestry Fishing and Hunting	195	1.5%
Mining Quarrying and Oil and Gas Extraction	N.D.	N.D.
Utilities	60	0.5%
Construction	523	4.0%
Manufacturing	3,234	24.7%
Wholesale Trade	255	1.9%
Retail Trade	1,499	11.5%
Transportation and Warehousing	395	3.0%
Information	285	2.2%
Finance and Insurance	302	2.3%
Real Estate and Rental and Leasing	112	0.9%
Professional Scientific and Technical Services	230	1.8%
Management of Companies and Enterprises	159	1.2%
Administrative and Support and Waste Management	336	2.6%
Educational Services	N.D.	N.D.
Health Care and Social Assistance	1,267	9.7%
Arts Entertainment and Recreation	198	1.5%
Accommodation and Food Services	1,221	9.3%
Other Services	472	3.6%
Total Government	2,269	17.3%
Federal Government	135	1.0%
State Government	146	1.1%
Local Government	1,988	15.2%
Unclassified	0	0
Total	13,087	100.0%

N.D. - Not Disclosed

*By Business Establishment

Employment by Occupation* (1st Qtr. 2012)		
Construction, Extraction & Maintenance	903	8.2%
Farming, Fishing & Forestry	63	0.6%
Managerial, Professional & Related	2,210	20.1%
Production, Transportation & Material Moving	2,874	26.2%
Sales & Office	2,843	25.9%
Service	2,075	18.9%
Total	10,968	100%

*By Business Establishment

Labor Market Data

The Shenandoah Valley Region provides access to over 16,000 annual graduates from colleges and universities, plus technical training programs tailored to industry needs.

Major Employers

Manufacturing		
<i>Company</i>	<i>Product/Service</i>	<i>Estimated Employment</i>
Blue Ridge Truss & Supply, Inc.	Roof & floor trusses	100 - 299
Bowman Apple Products, Inc.	Apple products	300 - 599
Carmuse Lime and Stone Company	Mining/Stone Quarry	100 - 299
Georges Chicken LLC	Poultry processing	600 - 999
Howell Metal Company	Copper tubing	300 - 599
IAC	Automotive trim	300 - 599
Kennametal, Inc.	Metal working tools	50 - 99
Masco Builder	Wood products	100 - 299
Mercury Paper	Personal paper products	100 - 299
New Market Poultry Products, Inc.	Poultry processing	100 - 299
R. R. Donnelley and Sons Company	Commercial printing	600 - 999

Union Activity (2/2007 - 2/2012)

Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

Labor Market Data

Estimated Earnings (May 2010)				
<i>Occupation</i>	<i>Median Wage</i>	<i>Mean Wage</i>	<i>Median Salary</i>	<i>Mean Salary</i>
Office Clerks, General	\$12.32	\$12.52	\$25,629.26	\$26,045.81
Laborers and Freight, Stock, and Material Movers, Hand	\$11.76	\$12.66	\$24,444.01	\$26,332.57
Heavy and Tractor-Trailer Truck Drivers	\$18.11	\$18.57	\$37,655.86	\$38,624.95
Stock Clerks and Order Fillers	\$11.98	\$12.91	\$24,920.10	\$26,860.63
Meat, Poultry, and Fish Cutters and Trimmers	\$10.62	\$10.57	\$22,082.64	\$21,991.74
Maintenance and Repair Workers, General	\$16.20	\$16.91	\$33,684.33	\$35,182.31
Elementary School Teachers, Except Special Education	\$22.44	\$23.03	\$46,668.43	\$47,907.70
Bookkeeping, Accounting, and Auditing Clerks	\$15.51	\$15.74	\$32,268.72	\$32,736.08
General and Operations Managers	\$36.09	\$41.35	\$75,062.73	\$86,010.68
First-Line Supervisors of Office and Administrative Support Workers	\$20.11	\$20.95	\$41,816.96	\$43,580.71
Carpenters	\$16.26	\$16.61	\$33,821.46	\$34,547.07
Secondary School Teachers, Except Special and Career/Technical Education	\$22.76	\$23.62	\$47,338.77	\$49,127.71
Teacher Assistants	\$8.95	\$9.66	\$18,620.52	\$20,088.99
Receptionists and Information Clerks	\$11.17	\$11.52	\$23,226.45	\$23,966.09
Light Truck or Delivery Services Drivers	\$13.35	\$15.81	\$27,761.40	\$32,877.23
Licensed Practical and Licensed Vocational Nurses	\$17.97	\$18.41	\$37,382.00	\$38,286.61
Industrial Truck and Tractor Operators	\$13.46	\$13.96	\$27,988.23	\$29,051.50
First-Line Supervisors of Production and Operating Workers	\$23.22	\$25.33	\$48,299.21	\$52,682.61
Customer Service Representatives	\$13.47	\$13.94	\$28,016.82	\$28,985.06
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$23.97	\$26.72	\$49,856.50	\$55,577.89

Per Capita Personal Income (2010)

\$31,909

Median Family Income (2006-2010)

\$61,363

Education

Several major research universities are located in close proximity to Shenandoah County, including the University of Virginia and Virginia Tech.

Public School Enrollment (Fall 2011)		
<i>Level</i>	<i>Number</i>	<i>Enrollment</i>
Elementary	3	2,802
Middle	3	1,365
High School	3	2,010

Student Teacher Ratio (2010-2011)	
Elementary	11:1
Secondary	15:1

Per Pupil Expenditure (FY 2011)
\$10,115.00

On-Time Graduation Rate (Class of 2012)
91.9%

High School Graduates Continuing Education (2010-2011)
87.2%

Advanced Programs (2010-2011)

Governor's Schools

Massanutten Governor's School for Integrated Environmental Science & Technology

Governor's School Enrollment	25
Students taking 1 or more Advanced Placement (AP) Courses	158
Students taking 1 or more AP Exams	107
Students taking 1 or more college courses	319

Education

The Shenandoah Valley region is home to 10 colleges and universities.

Workforce Development Facilities	
<i>Facility</i>	<i>Type</i>
Career Café Job Resource Center	Comprehensive Center
Fisherville Workforce Center	VEC Workforce Center
Harrisonburg Workforce Center	VEC Workforce Center
Lord Fairfax Community College Workforce Solutions	Career and Technical Center
Reemploy Virginia - Fisherville	Reemployment Center
Triplett Tech	Career and Technical Center
Winchester Workforce Center VEC	Comprehensive Center
Workforce Job Center	Satellite Center

Higher Education Facilities — Fall 2011	
<i>Facility</i>	<i>Enrollment</i>
James Madison University	19,722
Lord Fairfax Community College - Middletown Campus	5,737
Shenandoah University	4,052
Eastern Mennonite University	1,521
Christendom College	464
Lord Fairfax Community College - Luray-Page County Center	†

† Enrollment figures are not available.

Transportation

Dulles International Airport and Washington's Reagan National airport are within 90 miles of Shenandoah County.

Interstates	
Name	Distance
I-81	0.0 miles (0.0 km.)
I-66	0.6 miles (1.0 km.)
I-64	38.8 miles (62.4 km.)
I-68	38.8 miles (62.5 km.)
I-70	40.1 miles (64.5 km.)

Note: Measured from border of locality/region.

Highways				
Highway 11	Highway 185	Highway 211	Highway 263	Highway 292
Highway 305	Highway 42	Highway 55		

Note: 4-Lane US Highways located within locality/region.

Commercial Air Service	
<i>Shenandoah Valley Regional Airport, Weyers Cave -- 54.4 miles (87.6 km.)</i>	
United Airlines	

Note: Within a 75-mile drive of the center of the locality.

Transportation

Port facilities at Hampton Roads are within 230 miles, and the Virginia Inland Port is within 25 miles, providing containerized freight to and from the Port of Hampton Roads.

General Aviation Service

<i>Name</i>	<i>Runway Length</i>
New Market Airport, New Market	2,920 ft (890 m)

Freight Rail Service

CSX Transportation
Norfolk Southern Railway Company

Seaports

<i>Name</i>	<i>Distance</i>
Port of Virginia (Inland Port Front Royal)	31.0 miles (49.9 km)
Port of Virginia	229.0 miles (368.5 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

<i>Name</i>	<i>Distance</i>
Port of Washington - Dulles	81.1 miles (130.5 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities

The Shenandoah Valley's fiber optic infrastructure offers a full range services including DSL, ATM, digital PCS and high speed broadband technology.

Utilities	
Electric	Dominion Virginia Power
Electric	Shenandoah Valley Electric Cooperative
Natural Gas	Washington Gas Company
Telecommunications	Shenandoah Telecommunications
Water	Town of Edinburg
Water	Town of Mount Jackson
Water	Town of Strasburg
Water	Toms Brook Sanitary District
Water	Shenandoah County
Water	Town of New Market
Waste Water Treatment	Toms Brook/Maurertown Sewer Authority
Waste Water Treatment	Town of Edinburg
Waste Water Treatment	Town of Mount Jackson
Waste Water Treatment	Town of Strasburg
Waste Water Treatment	Town of Woodstock
Waste Water Treatment	Shenandoah County
Waste Water Treatment	Town of New Market
Solid Waste Disposal	Shenandoah County Landfill

Financial Institutions

Virginia's leading financial institutions all have offices in the county.

Financial Institutions — 2nd Qtr 2012 Assets	
<i>Bank</i>	<i>Assests (millions)</i>
Bank of America, N.A.	\$1,445,093.2
Branch Banking and Trust Company	\$173,678.2
SunTrust Bank	\$172,028.5
United Bank	\$3,665.5
City National Bank of West Virginia	\$2,874.0
Sonabank, N.A.	\$711.7
Farmers & Merchants Bank	\$553.4
First Bank - Strasburg	\$531.8

Shenandoah County

The Shenandoah Valley places a strong emphasis on developing a workforce trained to meet the needs of Valley employers. The Shenandoah Valley Partnership acts as a liaison between businesses and training providers to identify training needs, obtain funding, and guide curriculum development.

Government

Shenandoah County has a County Administrator and a six-member Board of Supervisors.

The county has a comprehensive plan, a zoning ordinance, and a subdivision ordinance.

Woodstock is the county seat. Other incorporated towns are Edinburg, Mount Jackson, New Market, Strasburg, and Toms Brook.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Shenandoah) [pdf](#)

Non-Manufacturer's Tax Profile (Shenandoah) [pdf](#)

Shenandoah County

Interstate 81 is considered one of the "10 most scenic highways".

Community Facilities

Shenandoah Memorial Hospital, located in Woodstock, is a 25 bed critical access facility offering a medical-surgical unit, 24 hour emergency services, out patient surgery, medical imaging, diabetes management, in patient and out patient rehabilitation, behavioral health services, sleep lab and wellness programs. Area residents also utilize regional medical centers in nearby Harrisonburg and Winchester. The Harrisonburg facility, Rockingham Healthcare, has a 330-bed capacity offering full medical, surgical, and psychiatric services. The Winchester Medical Center is a 403-bed facility that also offers full medical, surgical, and psychiatric services.

Shenandoah County has three nursing homes. Two are located in Woodstock, the Consulate health Care of Woodstock and Skyline Terrace Nursing Home, with a total capacity of 125 beds. The other facility, Life Care Center, is in New Market and has 76 beds.

The county operates a health department adjacent to the County Government Center in Woodstock which provides standard health programs for area residents.

Twenty-nine physicians and 15 dentists practice in the county.

The county library, located in Edinburg, and the five member libraries have a combined collection of 70,000 volumes. Area colleges and universities, such as James Madison University in Harrisonburg, also open their excellent library facilities to the public.

Shenandoah County

Snow skiing is available at Bryce Resort and Massanutten Resort.

Community Facilities (continued)

One hundred twenty-seven churches representing most Protestant denominations and the Catholic faith are located in Shenandoah County. Jewish synagogues can be found in nearby Harrisonburg and Winchester.

Shopping opportunities abound in Shenandoah County. Each of the six towns have vibrant central business districts that are an antique enthusiast's delight, as well as a mix of other retail establishments. The county has three shopping centers that complement the towns' retail trade. Approximately 200 retail outlets can be found throughout the county.

Shenandoah County

Set against a backdrop of the Allegheny and Blue Ridge Mountains, the county has numerous outdoor activities including hunting, fishing, hiking and biking.

Lifestyle

Shenandoah County offers a variety of recreational and cultural pursuits. Hunting, fishing, hiking, picnicking, and camping opportunities can be found in the George Washington National Forest area. Bryce Mountain Resort, located in the southwestern portion of the county, is a year-round resort with snow and grass skiing, an 18-hole golf course, tennis, horseback riding, boating, a 45-acre lake, lodging and dining. An 18-hole golf course is also located in New Market at the Shenvalee Golf Resort.

The county operates one park that has several ball fields, tennis courts, a jogging trail, picnic shelters, and a disc golf course. Six other parks located in or near the towns complement the county park with additional ball fields, playgrounds, swimming pools, tennis courts, and picnic shelters.

The Shenandoah River flows through Shenandoah County, with the famous seven bends one of the most photographed scenes in the Shenandoah Valley. The seven bends are best viewed from the Woodstock Tower.

The county is rich in history and historical sites. Civil War buffs can retrace Stonewall Jackson's Valley Campaign and explore the New Market Battlefield Park. This park covers 160 acres on the Shenandoah River and houses a museum that spans the entire war and offers two award-winning short films. The Battle of New Market Reenactment, held each May, is the oldest annual reenactment in the nation.

Shenandoah Caverns is an underground wonderland that has mysterious passageways with amazing rock formations and streams that are enjoyed by area residents and tourists alike. American Celebration on Parade, located on the Caverns complex, is home to Presidential Inauguration and Rose Bowl Parade floats.

Shenandoah County

The county is home to many historical sites including the New Market Battlefield Park, a key Civil War landmark.

Lifestyle (continued)

The Shenandoah Valley Music Festival offers area residents the opportunity to hear symphonic, big band, jazz, and folk music. This annual event schedules approximately ten performances with 500 people in attendance at each. It is music under the stars during the summer months. Held outdoors in historic Orkney Springs, this event includes pavilion or lawn seating and allows picnic baskets and wine. Past performers include Mary Chapin-Carpenter and The Temptations.

Shenandoah County has an active arts community with a number of galleries and performing arts groups, including Master Works Chorus and the Lebanon-St. Stephens Choir.

The Shenandoah County Fair takes place in Woodstock, beginning the last weekend in August through the first weekend in September. The fair includes performances by some of country music's latest stars. It is the oldest fair in the Shenandoah Valley.

The Edinburg Ole' Time Festival, held in September, is a town fair that celebrates the area's colonial heritage. Numerous crafts and activities highlight the life style of the early settlers. The Oktoberfest Festival in Strasburg is a similar celebration. This festival is a tribute to the early German settlers who first farmed the fertile lands of the Shenandoah Valley.

Shenandoah County is home to four wineries and a variety of farm markets. Local products include wine, apples, peaches, and a variety of vegetables.

The towns of Strasburg, Toms Brook, Woodstock, Edinburg, Mt. Jackson, and New Market, offer quaint downtowns with a variety of restaurants and shops. Located along U.S. Route 11, a Virginia Byway, these towns enhance the quality of life in Shenandoah County through their vibrant communities.

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